

**REGULAR ORDER**

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14. FINAL RECOMMENDATIONS AND ADOPTION OF THE PARKING AND TRANSPORTATION DEMAND MANAGEMENT REPORT

Moved by Mayor Bob Whalen, seconded by Mayor Pro Tem Sue Kempf, and carried unanimously 5/0 to:

- (1) Review and accept the final Parking and Transportation Demand Management Report;
- (2) Direct staff to proceed with the implementation of all short-term transportation demand management (TDM) strategies and updates to the City's parking regulations with the goal of achieving their identified target completion dates as staff and funding resources become available (Table 8, pages 100 through 105);
- (3) Direct staff to continue the evaluation of medium-term TDM strategies and parking regulation updates, determine which are feasible, and return to City Council with recommendations (Table 8, pages 100 through 105);
- (4) Approve the proposed updates to the City's parking permit programs (Tables 9 and 10, pages 105 and 106);
- (5) Direct staff to pursue priority projects 1, 2, and 3 (Table 7, pages 97 and 98 of the report) in the short-term given their relative low cost in comparison to a new multi-level parking structure;
- (6) Direct staff to proceed with the next steps for potential infrastructure priority project 4 (Table 7, page 98 of the report) as a potential new downtown parking structure within walking distance of the core destinations;
- (7) Direct staff to proceed with the actions listed for infrastructure project 6 as listed in Table 7, pages 97 and 98 of the report by approaching the property owners to gauge interest in the potential project and, if there is an interest, to return to the City Council with an update;
- (8) Direct staff to study the feasibility of project 7 as listed in Table 7, pages 97 and 98 of the report as part of the City's Facilities Master Plan;
- (9) Appropriate \$130,000 from the Parking Fund to fund the implementation of the short-term TDM strategies; and
- (10) Direct staff to review the Complete Streets Mobility Study for other potential strategies.